



PRESS RELEASE

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**Mayor proclaims WECAA's *DC Diplomatic Day of Kindness* Wednesday, November 8
---Event promotes collaboration between Foreign Embassies and Covenant House---**

Washington, D.C. – November 7, 2023... A new initiative aimed at fostering goodwill and community engagement is set to take place tomorrow, Wednesday, November 8, 2023. Mayor Muriel Bowser acknowledged Washington Educational and Cultural Attaché Association's (WECAA) leadership in launching the first *DC Diplomatic Day of Kindness*.

The DC Diplomatic Day of Kindness was conceived as an opportunity for various foreign embassies to come together and make a positive impact in their home city of Washington, D.C. This event will mark the beginning of an ongoing annual tradition.

This year, the event will benefit Covenant House, a renowned non-profit organization located at 2001 Mississippi Ave SE in Washington, D.C. Over 20 embassies have generously volunteered their time and resources to engage with the residents of Covenant House between 12:00 pm and 2:00 pm. They will be serving international food, providing entertainment, and most importantly, engaging with and supporting the residents of Covenant House. Kimberly A. Bassett, Secretary of State, will read the Mayor's Proclamation during the celebration.

Among the noteworthy embassies participating in this noble cause include Armenia, Bahamas, Bangladesh, Burundi, Central African Republic, Cote d'Ivoire, Democratic Republic of the Congo, Egypt, Gambia, Honduras, Kosovo, Malaysia, Morocco, Mozambique, Nicaragua, Oman, Qatar, Serbia, Sierra Leone, Slovak Republic, Sri Lanka, Trinidad & Tobago, Tunisia, and Ukraine. Each embassy is dedicated to making a meaningful contribution to the local community, particularly to the residents of Covenant House. Cultural attaches Joan Brammer from Trinidad and Tobago and Fatima Aboulfaraj of Morocco comprise the leadership of WECAA.

Covenant House is a respected non-profit organization that serves as a refuge for Washington, D.C. youth, providing essential assistance and resources to help them rebuild their lives and secure a brighter future.

The *DC Diplomatic Day of Kindness* is an opportunity for embassies to showcase their cultural heritage, share international cuisine, and foster understanding among diverse communities. Moreover, it serves as a platform for diplomats and their staff to actively engage in philanthropy and positively impact the lives of residents at Covenant House.

Link: Secretary of State Kimberly Bassett, pays tribute to the *DC Diplomatic Day of Kindness* (video) <https://app.box.com/s/j6e40vf2drb9wekpuhyffpznp1ggosgk>

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About WECAA:

Washington Educational and Cultural Attaché Association is a 501c3 organization that brings together embassy cultural and educational attaches for professional development, education, networking and contributing to the community. It is a member organization based in Washington, D.C. www.wecaa.org

About Covenant House:

Covenant House helps youth in need overcome homelessness and human trafficking by providing shelter, unconditional love, and relentless support.

About Diplomatic Day of Kindness

The DC Diplomatic Day of Kindness was inspired by UNESCO's World Kindness Day that was established in 1998 by the World Kindness Movement with the purpose of promoting kindness around the world. World Kindness Day is celebrated annually on November 13 as part of the Global Kindness Movement. This Day gives us the opportunity to reflect on one of the most important and unifying human principles - empathy, compassion, and kindness. On a day dedicated to the positive potential of acts of kindness big and small.

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